

SUN LAKES COMMUNITY THEATRE
VIRTUAL BOARD OF DIRECTORS MEETING
JULY 13, 2021
Via Zoom

Participating Board Members: Jo Birlin, Jim Brown, MJ Clement, Jack Mitchell, Robin Murray, Sandy Pallett, Greg Posniack.

Other participating SLCT members: Cindi Decker

Call to order: 9:05am by President Greg Posniack.

Check for quorum – All board members are present

Accept minutes of last meeting

Motion to approve June 8 Board meeting minutes made by Robin and seconded by Jo.
Motion carried by unanimous voice vote.

Treasurer's report – Cindi

Motion to approve June 8 Board meeting minutes made by Jack and seconded by Jim.
Motion carried by unanimous voice vote.

Membership report – Greg (80)

Membership is up 1 person from last month with 2 or 3 other good prospects.

Grant report – Cindi

Cindi applied for a grant from the Arizona Commission. There are only 10 available at \$5000 each. We should hear back by August 5. She also applied for a grant from the Gila River Casino, which comes from their unclaimed jackpots. We won't hear back until October.

Summer show last week of July – Advertising signs

The outside signs posted advertising our shows don't need all the details that our flyers and hand-outs have. They should have our logo, the show title, performance dates and times, when ticket sales start, our website and phone number and the required legal information in the fine print.

Other issues, such as sign colors and branding were discussed without deciding on any changes to what we are doing.

New Cost of Doing Business – MJ

We don't always get enough members to help with the heavy work. The board agreed to pay \$20 per hour for outside help.

Membership /Flash mob – Robin, Sandy

Robin will write an article for the Splash about membership and there will also be something in the upcoming show program.

Another flash mob is being planned by Sandy and Phyllis Novy. The plan is for 2 members to be in a restaurant and start improvising a conversation about going on a cruise and doing the Macarena. Then music will start and as many SLCT members as are interested will come in and do the Macarena. Rehearsals will start the end of August with performances just before the Fall show to advertise tickets sales.

Community Day/Open House –Sandy

Cottonwood is Oct. 9, 2021. Oakwood is in November. We are scheduled for both. Phase 1 hasn't scheduled one yet. Sandy will send an email asking for volunteers.

Word of Mouth advertising

Greg encouraged all of us members to talk to people about what we're doing.

Fall show 2021 Sandy

Oakwood hasn't given us rehearsal times. Auditions are Aug. 3 at 4:00pm at Oakwood's ballroom A. Sandy needs more people to ask for scripts, especially more men.

Spring show 03/27-4/2/22 Diana Nelinson's "Catch Me If You Can" Update

Diana is aware that she may not be able to cast this show. Greg asked her to determine whether she can or not by the end of July. If not, we don't know at this time if she will direct a different show or if we need another director to step up.

Summer show 07/11-17/22 Red Velvet Cake Wars - Status?

Linda Caton is planning on it.

Fall Show 11/6-12/22

We are looking for a director for next year's fall show.

Any other business

It was decided to designate MJ as our graphic designer to work with the directors in creating signs and flyers.

NOTICES:

Our next board meeting will be via Zoom on Tuesday, August 10, 2021 at 9am. We will start having live General Membership meetings on the second Thursday of the month,

beginning October 14 at the Cottonwood Saguaro Room with cocktail hours at 6:00pm and the meetings starting at 6:30pm, but with none in December.

Meeting adjourned at 10:24am