**Sun Lakes Community Theatre**

**Board of Director’s Meeting**

**Held at the Home of Sandy Bocynesky**

**July 17, 2014 – 10:00am**

**Present:** Sandy Bocynesky, Grace Geisinger, Roger Edmunds, Sandy Pallett, Sandy Ilsen, Jim Nielsen, Howard Hummel

**Absent:** Kathy Jones

**Approval of May Minutes**: Motion made, seconded and carried to approve the minutes of the May 13, 2014 Board meeting.

**Approval of Treasurer’s Report:** Discussed Treasurer’s Report submitted in advance. Loss of $5,359 due to additional expense for lighting. Board agreed to approve budget vs actual figures.

**3 Minute Membership Activity:** PresidentSandy B. asked Board members to break up into groups of two and, within three minutes, come up with a slogan for use in attracting new members. Howard’s team came up with the slogan “Come Play with Us” which the Board approved.

**Draft of Survey Form for Audience Status:** Jim designed a form for audience members to select what type of shows they would prefer to see. A copy of the form will be placed on each seat at every performance for audience members to fill out and turn in. A drawing will be held after each night’s performance and a prize of two tickets to a future stage play will be given.

**Update on Potential Scholarship**: Roger spoke with the Chandler High Schools regarding an upcoming $500 Scholarship from SLCT for someone going on to pursue a career in Drama in college.  The schools are excited and willing to narrow down selection to two candidates per school, and would like to be able to include technical folks, and then send a DVD of these candidates to SLCT to review.  After reviewing SLCT will narrow the eight down to two candidates and interview them to choose the winner.

**Ticket Sales:** Grace reported it is difficult to find members willing to manage ticket sales. Howard asked if there is a simpler way to handle it involving less paperwork. Jim discussed On Line Box Office System or Third Party Web Site System. A 3% service charge per ticket would be required. He discussed idea of payment by credit card or to offer on line sales for patrons outside of Sun Lakes. Jim will continue his research and Sandy B. and Grace will try to find more members willing to help.

**Grants Update:** Sandy B. passed out sheets containing grant information, challenges and a 3-5 year plan for the Board to peruse and provide input. She asked if any of us have relatives who work for a local large business, which may help secure grant money for SLCT. She will approach banks to begin to ask for support/funding.  She is aware of the deadlines for the grants for the AZ Commission on the Arts for next year.   A complimentary ticket will be given to folks that we build a relationship with at the banks so they can see first-hand what we do in the hope of paving the way for funding.  Howard suggested soliciting private funding as well, such as asking our members to donate.

**October Show – Possible Problem:** Sandy P. brought up the fact that Sun Lakes I is now offering a sit down dinner costing $27.00, while Oakwood’s charge is $35.00. The Board agreed to just go with it.

**Diana N’s Recommendation re Ticket Sales** – It was agreed the Board is already handling that.

**Adjournment**: The meeting was adjourned at Noon.